



**SANTOSH**  
Deemed to be University



**Date:** 11<sup>th</sup> to 13<sup>th</sup> December  
**Time:** 9 AM Onwards  
**Sports Events:**  
4<sup>th</sup> to 10<sup>th</sup> December



**VENUE**

Santosh Medical Ground,  
Santosh Deemed to be University,  
Ghaziabad, Delhi (NCR)

## Activities

Learnatia

Treasure Hunt

Dancing

Singing

Fashion Show

Mandala Art

Calligraphy

Street Play

Quiz-o-tomy

Photography

Sports

Celebrity Night



## Santosh Medical and Dental College

Santosh Medical and Dental College, nestled in Pratap Vihar, Ghaziabad, boasts a strategic location merely 100 meters from the bustling National Highway 24. Positioned 500 meters away from a Metro Station, it seamlessly connects to Delhi, Noida, and Greater Noida.

Established in 1995, this distinguished institution stands as Ghaziabad's sole medical college, recognized among the country's premier private medical institutions. Accredited by NAAC and approved by MCI, Santosh Medical and Dental College is dedicated to achieving excellence in medical practice with a paramount commitment to serving humanity.



## Santosh Hospitals, Ghaziabad

Centrally situated at the heart of Ghaziabad, opposite the Old Bus Stand, Santosh Hospitals enjoys a prime location equidistant from Nehru Nagar, Kavi Nagar, and Raj Nagar. With a monthly footfall of around 21,000 patients, this esteemed 700-bedded hospital provides outstanding general, specialized, and super-specialized medical services at significantly subsidized rates.

Committed to creating a healthcare environment that addresses the varied needs of our developing nation, Santosh Hospitals ensures accessibility for all.

# Glimpses of **Aura 2K23**



On behalf of Santosh Deemed to be University and Santosh Hospitals, Ghaziabad, it is with great pleasure that we extend an invitation to your esteemed organization to become a valued sponsor for our prestigious event, AURA 2k23. Your generous sponsorship will take center stage throughout our event, gaining visibility through banners, hoardings, T-shirts, stalls, certificates, DJ promotions, and more. This unparalleled exposure will be complemented by our extensive social media campaign, ensuring that your brand resonates with our diverse audience. AURA 2k23 is set to draw an estimated audience of 1200, including medical and dental students, esteemed faculty, and respected doctors from across Delhi NCR. As a token of our appreciation, we would be honored to invite your representatives onto the stage during the event.

Your support will not only contribute to the success of AURA 2k23 but also align your brand with innovation, education, and healthcare excellence. We believe that this partnership will be mutually beneficial and create lasting impressions.

We look forward to the opportunity to discuss how your organization can be an integral part of AURA 2k23. Please feel free to contact us & explore the various sponsorship packages available.

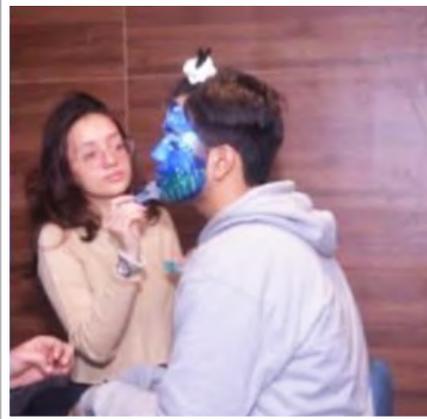
Thank you for considering our invitation. We anticipate the pleasure of your partnership.

## About **Aura 2K23**

Building on the noticeable achievements of AURA 2015, AURA 2K19, AURA 2K20, AURA 2K21, and AURA 2K22, we aspire to make AURA 2K23 an even greater triumph. AURA is dedicated to unveiling the latent talents within students' otherwise disciplined lives. It serves as a respite from their rigorous schedules, countless hours of classes, and clinical postings, allowing them to explore and appreciate the diverse aspects of student life.

Year after year, with the unwavering support of our esteemed faculty members and the relentless efforts of our students, we strive to organize this fest, fostering a vibrant celebration of talent, creativity, and camaraderie.

# Glimpses of **Aura 2K22**



# Benefits of participating in AURA 2K23



## 1. Direct Reach to Expected Audience:

- 1000 students
- 200 faculty and staff members
- Special invitees including doctors from all around Delhi-NCR

## 2. Market Exposure and Increased Share:

- Showcase your products and services to a diverse audience.

## 3. Prominent Visibility:

- Banners and hoardings visible to 3-3.5 lakh eyes daily.
- Strategically placed in and around Medical and Dental College. Premises.

## 4. Exclusive Recognition for Sponsors:

- Principal Sponsor Exclusive: Your logo prominently featured on all banners and hoardings across the entire campus.
- Principal Sponsor Exclusive: Your name attached to the event.

## 5. Tiers of Sponsorship Opportunities:

- Diamond Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

Participating in AURA 2K23 provides a unique opportunity to connect with a substantial audience, promote your brand, and solidify your presence in the market.

# The organising **Committee**



**President:** Dr. Nemisha Sharma

**General Secretary:** Hritik Baisoya

**Vice President:** Dr. Sarthak Garg

**Vice President:** Renuka Vikal

**Vice President:** Dr. Subayu Mondal

**Vice President:** Ambesh Kumar

**Joint Secretary:** Dr. Sweta Singh

**Joint Secretary:** Jayant Chandhok

**Treasurer:** Ekagra Panwar

**Joint Treasurer:** Dr. Rahul Goyal



**SANTOSH**  
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**CONTACT US FOR MORE**

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